

## PULSE FESTIVAL APPLICATION FORM

Thank you for expressing an interest in coming to play at **Pulse Festival 2020**.

It's a big year for us, in part because we're turning 20, but more because we're changing from a 10-day annual festival to a year round programme of work. That way we're increasing our ability to connect more people to what we present, providing a wider range of artists with the opportunity to be programmed, and continuing to contribute to the best contemporary theatre and performance being made, talked about and seen in Ipswich.

### **We now have three new programming strands:**

**SUMMER BREAK:** a 4-day snapshot of the best small-scale work currently being presented, at various stages of development.

**AUTUMN WEEKENDER:** a 2-day programme of work, which reflects key themes that the theatre sector is actively addressing.

**OFF SITE:** A short programme of events presented in alternative spaces around the town throughout the year.

The application process is now open all year, with key deadlines for each strand of activity. It's the same form for each strand, but you will need to consider the different points of reference in your responses. We're also keen to reduce the size of the application, so we've increased the programming criteria to make it more transparent, and we'll be asking for applications to be completed in two tiered stages.

The following pages outline our programming structure and criteria - they are included as a guide but are likely to be subject to change and should be seen as a starting point.

Contact the festival team with any questions regarding your application via [pulse@wolseytheatre.co.uk](mailto:pulse@wolseytheatre.co.uk) and they will be able to help.

***Read on...***

## DEADLINES

The three festival sections each have different closing dates for STAGE 1 applications, at which point you will be contacted to be told whether or not you are now being considered or if you haven't made it into the mix. Due to the scale of applications we receive we are unable to offer feedback - we appreciate how frustrating that may be, but unfortunately we do not have the resources to meet the demand.

### **SUMMER BREAK**

**STAGE 1 Applications close in the second week of February**

### **AUTUMN WEEKENDER**

**STAGE 1 Applications close in the second week of May**

### **OFF-SITE**

**Applications remain open all year round**

After the STAGE 1 application closes, you will be approached for more detail regarding your costs, marketing resources and tech spec via a STAGE 2 application. Please note that we will require a workable image for the brochure to be submitted at this stage, so please do start thinking ahead.

Please download the application questions to get an idea of both stages of the application ahead of time.

## PULSE FESTIVAL TEAM

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## SUMMER BREAK: OUTLINE PROGRAMME

DAY:	SHOW:	SLOT:	TYPE:	LENGTH:	SCALE:	CATEGORY	CRITERIA:	OPEN
THU	01	EVE	FULL SHOW	60 MINS	SMALL/MID	HEADLINE	HIGH PROFILE WORK WITH MARKETING PROFILE/ASSETS	N
	02	EVE	FULL SHOW	60 MINS +	SMALL/MID	HEADLINE	HIGH PROFILE WORK WITH MARKETING PROFILE/ASSETS	N
FRI	03	AM	SCRATCH	20 MINS	N/A	SESSION 1	EARLY STAGES WORK - ESTABLISHED/EMERGING ARTISTS	Y
	04	AM	SCRATCH	20 MINS	N/A	SESSION 1	EARLY STAGES WORK - ESTABLISHED/EMERGING ARTISTS	Y
	05	AM	SCRATCH	20 MINS	N/A	SESSION 1	EARLY STAGES WORK - ESTABLISHED/EMERGING ARTISTS	Y
	06	PM	SCRATCH	20 MINS	N/A	SESSION 2	EARLY STAGES WORK - ESTABLISHED/EMERGING ARTISTS	Y
	07	PM	SCRATCH	20 MINS	N/A	SESSION 2	EARLY STAGES WORK - ESTABLISHED/EMERGING ARTISTS	Y
	08	PM	SCRATCH	20 MINS	N/A	SESSION 2	EARLY STAGES WORK - ESTABLISHED/EMERGING ARTISTS	Y
	09	PM	SCRATCH	20 MINS	N/A	SESSION 3	EARLY STAGES WORK - ESTABLISHED/EMERGING ARTISTS	Y
	10	PM	SCRATCH	20 MINS	N/A.	SESSION 3	EARLY STAGES WORK - ESTABLISHED/EMERGING ARTISTS	Y
	11	PM	SCRATCH	20 MINS	N/A	SESSION 3	EARLY STAGES WORK - ESTABLISHED/EMERGING ARTISTS	Y
	12	EVE	FULL SHOW	60 MINS +	SMALL/MID	HEADLINE	PREVIEW WITH MARKETING PROFILE	Y
SAT	13	PM	FULL SHOW	60 MINS	SMALL	GENERAL	TOURING - PREVIEW OR ON TOUR	Y
	14	PM	FULL SHOW	60 MINS	SMALL	GENERAL	TOURING - PREVIEW OR ON TOUR	Y
	15	PM	FULL SHOW	60 MINS	SMALL	GENERAL	TOURING - PREVIEW OR ON TOUR	Y
	16	EVE	FULL SHOW	60 MINS +	MID	HEADLINE	HIGH PROFILE WORK	N
SUN	17	PM	FULL SHOW	60 MINS	SMALL	GENERAL	TOURING - PREVIEW OR ON TOUR	Y
	18	PM	FULL SHOW	60 MINS	SMALL	GENERAL	TOURING - PREVIEW OR ON TOUR	Y
	19	PM	FULL SHOW	60 MINS	SMALL	GENERAL	TOURING - PREVIEW OR ON TOUR	Y
	20	EVE	FULL SHOW	60 MINS +	MID	HEADLINE	HIGH PROFILE WORK WITH MARKETING PROFILE/ASSETS	N

## SUMMER BREAK: KEY INFO

The 'Summer Break' is a short selection of work that reflects the UK small-scale theatre touring scene with work at various stages of its development. We're looking for the best new work and new ideas from established and emerging theatre makers and we're particularly interested in work that understands its relevance to audiences in Ipswich and the wider region.

\* Artists are paid a guaranteed. Full show fees are agreed by negotiation. Scratch shows are offered £200 towards their costs.

\* The industry hub is available throughout to artists, companies, programmers, and producers to meet up, continue working, and network.

## AUTUMN WEEKENDER: OUTLINE PROGRAMME

DAY:	SHOW:	SLOT:	TYPE:	LENGTH:	SCALE:	CATEGORY	CRITERIA:	OPEN
SAT	01	AM	SUITCASE	20 MINS	N/A	SESSION 1	EARLY STAGES WORK - ESTABLISHED/EMERGING ARTISTS	Y
	02	AM	SUITCASE	20 MINS	N/A	SESSION 1	EARLY STAGES WORK - ESTABLISHED/EMERGING ARTISTS	Y
	03	AM	SUITCASE	20 MINS	N/A	SESSION 1	EARLY STAGES WORK - ESTABLISHED/EMERGING ARTISTS	Y
	04	PM	SUITCASE	20 MINS	N/A	SESSION 2	EARLY STAGES WORK - ESTABLISHED/EMERGING ARTISTS	Y
	05	PM	SUITCASE	20 MINS	N/A	SESSION 2	EARLY STAGES WORK - ESTABLISHED/EMERGING ARTISTS	Y
	06	PM	SUITCASE	20 MINS	N/A	SESSION 2	EARLY STAGES WORK - ESTABLISHED/EMERGING ARTISTS	Y
	07	PM	SUITCASE	20 MINS	N/A	SESSION 3	EARLY STAGES WORK - ESTABLISHED/EMERGING ARTISTS	Y
	08	PM	SUITCASE	20 MINS	N/A.	SESSION 3	EARLY STAGES WORK - ESTABLISHED/EMERGING ARTISTS	Y
	09	PM	SUITCASE	20 MINS	N/A	SESSION 3	EARLY STAGES WORK - ESTABLISHED/EMERGING ARTISTS	Y
	10	EVE	FULL SHOW	60 MINS	SMALL/MID	HEADLINE	PREVIEW WITH MARKETING PROFILE	Y
	11	EVE	FULL SHOW	60 MINS+	SMALL/MID	HEADLINE	PREVIEW WITH MARKETING PROFILE	N
SUN	12	PM	FULL SHOW	60 MINS	SMALL	GENERAL	TOURING - PREVIEW OR ON TOUR	Y
	13	PM	FULL SHOW	60 MINS	SMALL	GENERAL	TOURING - PREVIEW OR ON TOUR	Y
	14	PM	FULL SHOW	60 MINS	SMALL	GENERAL	TOURING - PREVIEW OR ON TOUR	Y
	15	EVE	FULL SHOW	60 MINS +	MID	HEADLINE	HIGH PROFILE WORK	N

## AUTUMN WEEKENDER: KEY INFO

The 'Autumn Weekender' is a curated selection of work that responds to the theme of climate change, touring with a low carbon footprint through the Suitcase Prize Day, which presents work either as finished sections from bigger work, or as a scratch of a work in development/progress. The second day is designed around a series of work that reflects a specific theme or idea drawn from the zeitgeist.

\* Artists are paid a guaranteed. Full show fees are agreed by negotiation. Suitcase shows are offered £200 towards their costs.

\* The industry hub is available throughout to artists, companies, programmers, and producers to meet up, continue working, and network.

## **OFF-SITE: OUTLINE PROGRAMME/KEY INFO**

The 'Off-Site' programme is reactive to the work available that best suits Ipswich's creative, public, and civic settings, so we're looking for interesting performances designed for, or that work just as well in, non-theatrical settings like Libraries, Offices, Shops, Shop Fronts, Front Rooms, etc.

The scale of work will likely be small, but we're open to suggestions and keen to hear from anyone with the right work or a great idea.

- \* The programming timeline is much longer for this work as it will likely be presented within the New Wolsey Theatre's mainstream seasons: Feb - May and Sep - Nov.
- \* Consider the marketing assets we might require to promote this and whether you can provide them i.e. show trailer, rehearsal footage, production photography etc.
- \* Email Pulse Festival Director Rob Salmon, [rsalmon@wolseytheatre.co.uk](mailto:rsalmon@wolseytheatre.co.uk), and Pulse Festival Producer Sophie Flack, [sflack@wolseytheatre.co.uk](mailto:sflack@wolseytheatre.co.uk), with your proposal.